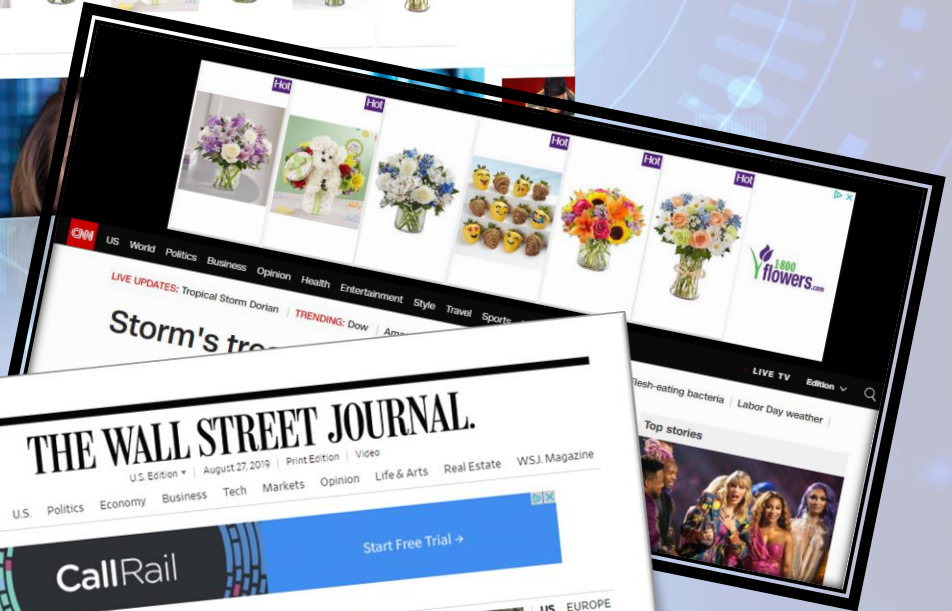
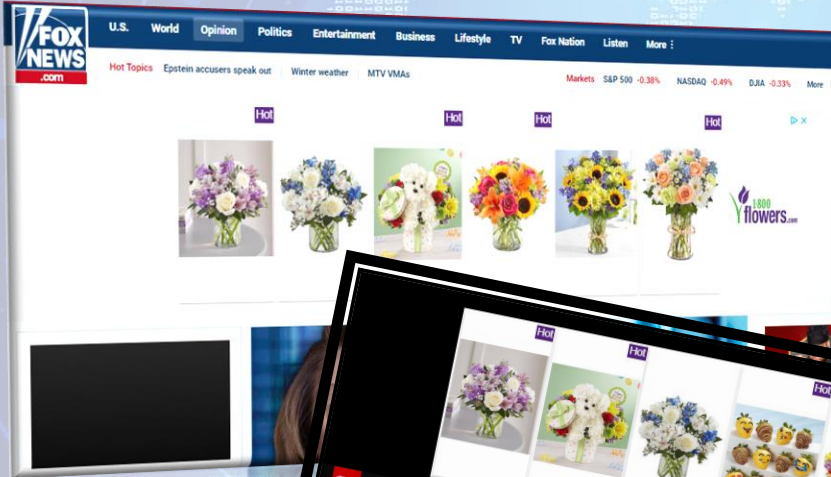




ADVERTISING

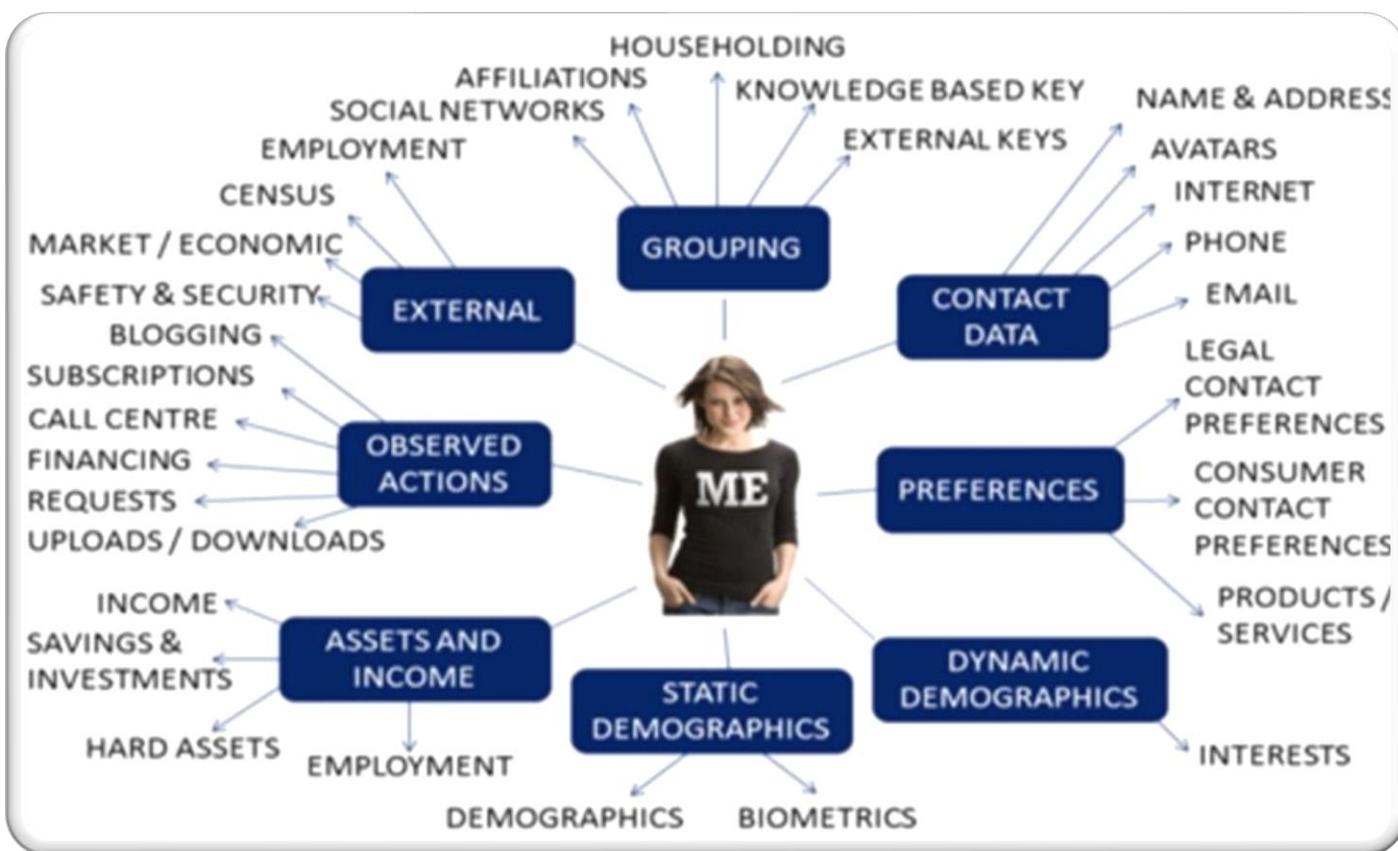
YOUR BUSINESS



The most effective form of advertising is
TARGETED ADVERTISING

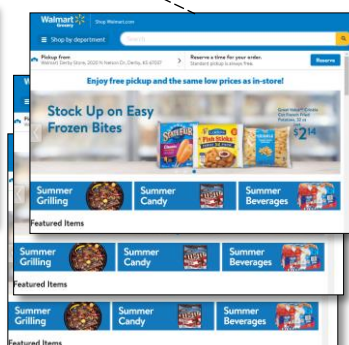
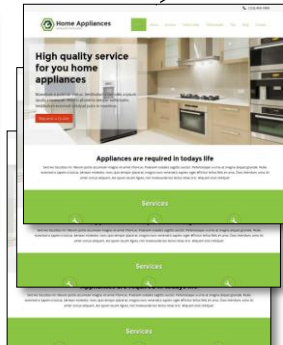
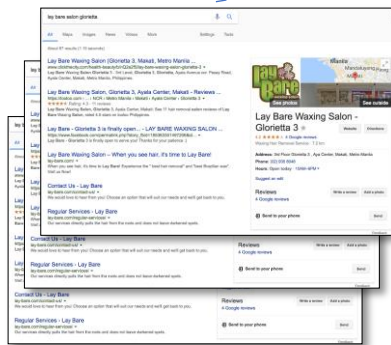
TARGETING

YOUR CUSTOMERS



The most effective form of advertising is

TARGETED ADVERTISING



Cookies & Device Identifiers

FIRST PARTY DATA



User Profile

AD TARGETING

1. ACTIVELY LOOKING FOR YOUR PRODUCTS
2. ADS DELIVERED BASED ON USER ESTABLISHED DEMOGRAPHICS
3. WITHIN GEOFENCE OR GEOFRAMED AREA



Targeted Display ADS

- Industry Specific Behavioral Targeting using A.I. Predictive Modeling Engine and Browsing Data
- Unlimited Data Selects & Use of all platform technologies
- Comprehensive IP & Device Specific Cross Targeting
- Hyper-local Filtering with Geo-Fencing & Full Retargeting Capabilities
- Desktop, Mobile, In-app and 1,000's of Private Publisher Placements Available



GEO-FENCING

"Real-Time Location-Based Mobile Marketing"

Our technology creates a virtual geographic boundary around a physical location. This then allows our platform to display an advertisement only when a consumer enters the "fenced" region.



Event Targeting

Sports, Concerts, Conventions, Entertainment, Festivals & more!



Competitor Deflection

'Fence' your competitor's location in real-time with your offers.

PLATFORM FEATURES



Data Quality



Platform processes nearly 20 billion requests annually. That's 5x more than our closest competitor. Our location data comes from mobile devices in real-time and is vetted through both GPS and IP2location for consistent, reliable data.



Accurate Location Fencing



Our multi-polygon technology allows for properly locating, mapping and fencing physical locations. With geo-specific support, including weather, demographics and device advertising identifiers, a highly unique and effective targeting experience can be created.



Measurable Performance



Our technology is designed to facilitate visits and sales, by building brand awareness and driving customers into your storefront.



Certified Against Fraud



Platform is a member of the Trustworthy Accountability Group® and was awarded one of the first "Certified Against Fraud" seals.



Above-The-Fold



All digital campaigns are MRC® rated "above-the-fold" to ensure viewability.



Eliminate Ad Fraud



Additionally, we use Anura® real-time scoring to virtually eliminate ad fraud and bot traffic.

SLB

digital solutions

Multi-Channel Digital Marketing

Ad-Display | Geo-Fencing | Re-Targeting

More games.
Less worry.

Household payroll,
tax filings, and
more made easy

HSW HOMEWORK SOLUTIONS

[See How](#)

**Feet Hurt?
Diabetic?**

Treasure Coast's Largest
Medicare Diabetic
Shoes Supplier

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Nobile Shoes
SERVICES

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FROM POSTWAR JAPAN

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SURROUNDINGS THAT WILL
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MSRP \$25,805

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\$18,258

VISIT SITE

See dealer for complete details. Some customers will not qualify. All factory rebates subject to credit review. MSRP subject to change without notice. Tax, title, license and dealer fees extra.

Start Your College Search **AmericaVeges**

Find Your Degree! (800) 769-4232

NIMNIGHT

BUICK | GMC

NIMNIGHT WEEKEND SPECIALS

New 2018 GMC
TERRAIN
Lease for **\$249** Per Mo For 36 Months

OR

17% OFF MSRP on select models

With approved credit. \$249 per month for 36 months. \$2,079 due at signing plus tax, tag, dealer fee, and dealer installed accessories. Includes all maintenance and insurance. Mileage charge of \$0.25/mi over 25,000 miles. See dealer for details.

New 2018 GMC
ACADIA
Lease for **\$279** Per Mo For 36 Months

OR

16% OFF MSRP on select models

With approved credit. \$279 per month for 36 months. \$2,399 due at signing plus tax, tag, dealer fee, and dealer installed accessories. Includes all maintenance and insurance. Mileage charge of \$0.25/mi over 30,000 miles. See dealer for details.

People's Trust
Insurance Company

SAVE 30-50%

Over Standard
Home Insurance For
Your Next Home

GET A FREE QUOTE

lee PLASTIC SURGERY & LASER CENTER
Beyond nature. V. Beauty inspired.

Tummy Tuck | Liposuction | Body Contouring | Breast Augmentation

Revenge Body 2018
772.878.8885

Orangetheory FITNESS.COM

COMING SOON

HEART-RATE BASED INTERVAL TRAINING

BURN 500-1000 CALORIES in each workout

35 HOURS POST WORKOUT

8 BURNING A WEEK

15%

...need I say more?

Get a quote.

GEICO



Multi-Channel Digital Marketing

Ad-Display | Geo-Fencing | Re-Targeting

All Digital Marketing Plans Include:

Live Fraud Monitoring & Real-time Stats

Comprehensive Monthly KPI Reporting & Review Sessions

Industry Specific, Demographic & Psychographic Targeting

Dedicated Account Manager & Marketing Plan with Content Calendar

Complimentary Standard Graphic Design & File Delivery

No long-term contracts: month to month

Signature Series

\$ **429** /Month

Signature

- Targeted Display Ads
 - Display Retargeting
 - Geo-Fencing & Competitor Defection
-

Total Marketing Exposure:

~~20,000 VIEWS~~ 👁️ 👁️
40,000 VIEWS 👁️ 👁️

\$ **629** /Month

Signature Plus

- Targeted Display Ads
 - Display Retargeting
 - Geo-Fencing & Competitor Defection
-

Total Marketing Exposure:

~~32,000 VIEWS~~ 👁️ 👁️
64,000 VIEWS 👁️ 👁️

\$ **929** /Month

Signature Elite

- Targeted Display Ads
 - Display Retargeting
 - Geo-Fencing & Competitor Defection
-

Total Marketing Exposure:

~~55,000 VIEWS~~ 👁️ 👁️
110,000 VIEWS 👁️ 👁️

Platinum Series

\$1499 /Month

Premium

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

85,000-VIEWS 👁️ 👁️
170,000 VIEWS 👁️ 👁️

\$1999 /Month

Premium Plus

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

120,000-VIEWS 👁️ 👁️
240,000 VIEWS 👁️ 👁️

\$2499 /Month

Premium Elite

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

165,000-VIEWS 👁️ 👁️
330,000 VIEWS 👁️ 👁️

Executive Series

\$3499 /Month

Executive

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

235,000-VIEWS 👁️ 👁️
470,000 VIEWS 👁️ 👁️

\$4999 /Month

Executive Plus

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

350,000-VIEWS 👁️ 👁️
700,000 VIEWS 👁️ 👁️

\$7499 /Month

Executive Elite

- Targeted Display Ads
- Display Retargeting
- Geo-Fencing & Competitor Defection
- Programmatic Native Content Ads
- Contextual Text Ads
- Custom Graphic Design

Total Marketing Exposure:

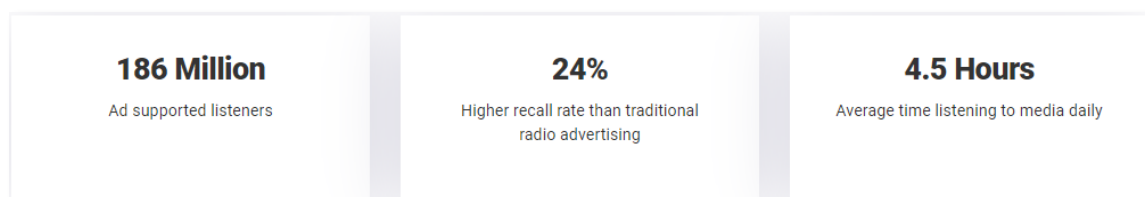
550,000-VIEWS 👁️ 👁️
1,100,000 VIEWS 👁️ 👁️

REACH LIVE LISTENERS WITH PROGRAMMATIC AUDIO

Target your audience on top streaming services like Pandora, TuneIn and iHeartRadio.

Users stream music, news and podcasts daily. Your message can reach them with precise targeting via programmatic digital audio.

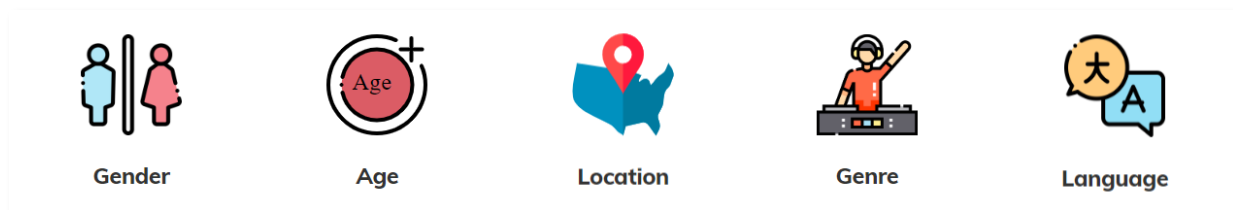
Some Streaming Audio Stats...



Precise Targeting

Target by behavioral data and socio-demographics including gender, age, locale, language and nearly 400+ genres of music, spoken word categorization.

ProData leverages our internal data management platform (DMP) and utilizes A.I. predictive modeling to create highly accurate audiences.



Use a Visual Display Ad with Your Audio Advertisements!

While your audio advertisement is playing, an accompanying display advertisement and click-through link may also be provided at no additional cost. We have found that the average CTR of an accompanying display advertisement is upwards of 5x the national average.

Broadcast Scheduling



We can setup day and time parting to ensure your digital audio advertisements are played when your customers are listening.

Audio Placement

You will have exposure to premium audio inventory from the top broadcast groups in the United States, including:



Bloomberg

AUDIO X-STREAM PACKAGES

Get Live Broadcast Exposure with Our Streaming Radio Packages

\$ 499 /Month

Radio X-Stream 20

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

20,000 LISTENERS 🎧

+

200 FREE Website 👁️ 👁️
Visitors

\$ 999 /Month

Radio X-Stream 50

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

50,000 LISTENERS 🎧

+

500 FREE Website 👁️ 👁️
Visitors

\$ 1599 /Month

Radio X-Stream 100

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

100,000 LISTENERS 🎧

+

1000 FREE Website 👁️ 👁️
Visitors

\$ 3499 /Month

Radio X-Stream 250

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

250,000 LISTENERS 🎧

+

2500 FREE Website 👁️ 👁️
Visitors

\$ 5999 /Month

Radio X-Stream 500

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

500,000 LISTENERS 🎧

+

5000 FREE Website 👁️ 👁️
Visitors

\$ 9999 /Month

Radio X-Stream 1MM

- Live Streaming Radio
- Professional Commercial Recording
- Display Ads with Retargeting
- Custom Graphic Design

Total Marketing Exposure:

1,000,000 LISTENERS 🎧

+

10000 FREE Website 👁️ 👁️
Visitors